



**1972-2012:**  
Serving People  
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## UNEP SPP APPROACH

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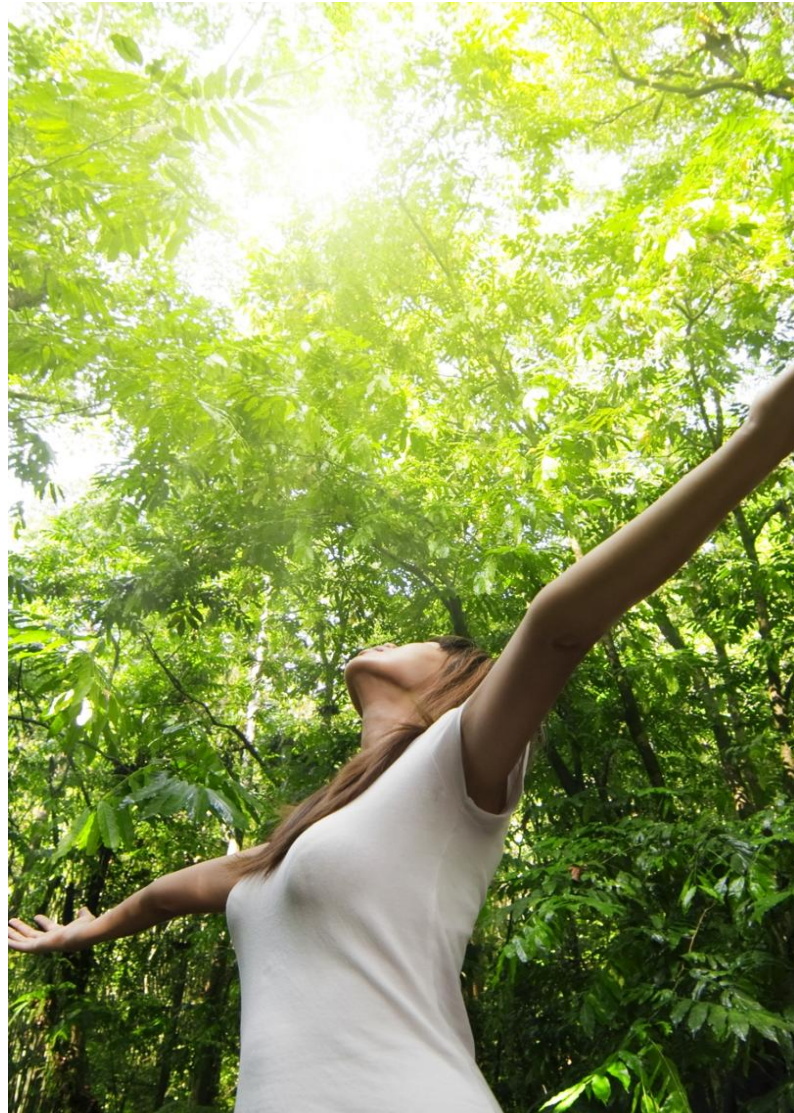
**Kyiv, 7 October 2014**

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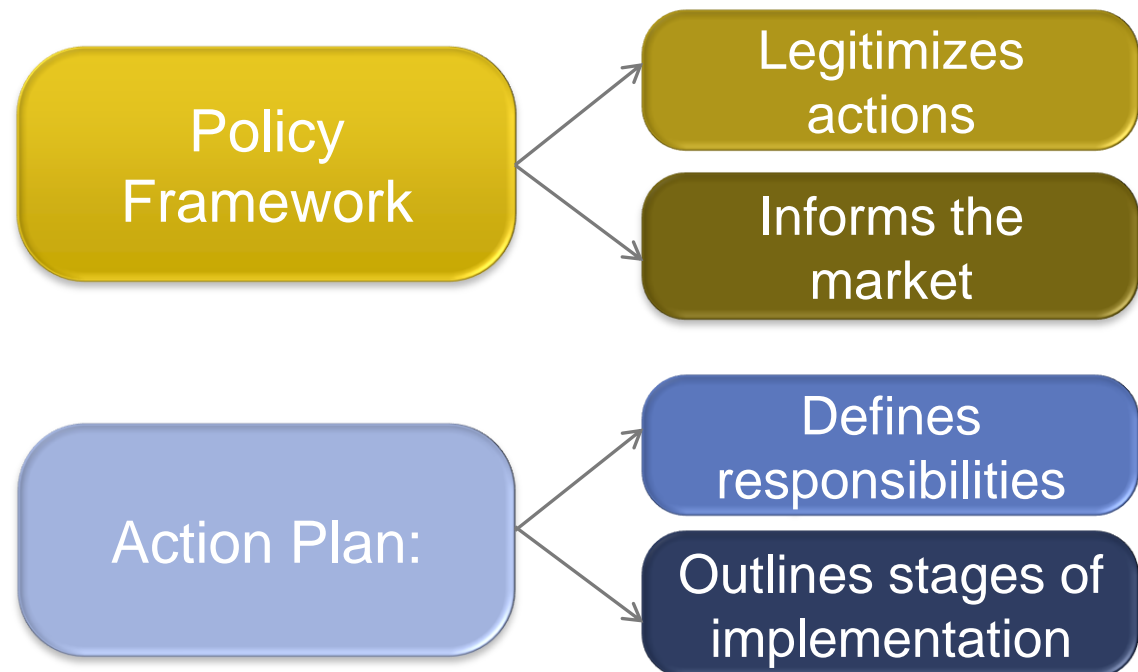
# The UNEP SPP Approach

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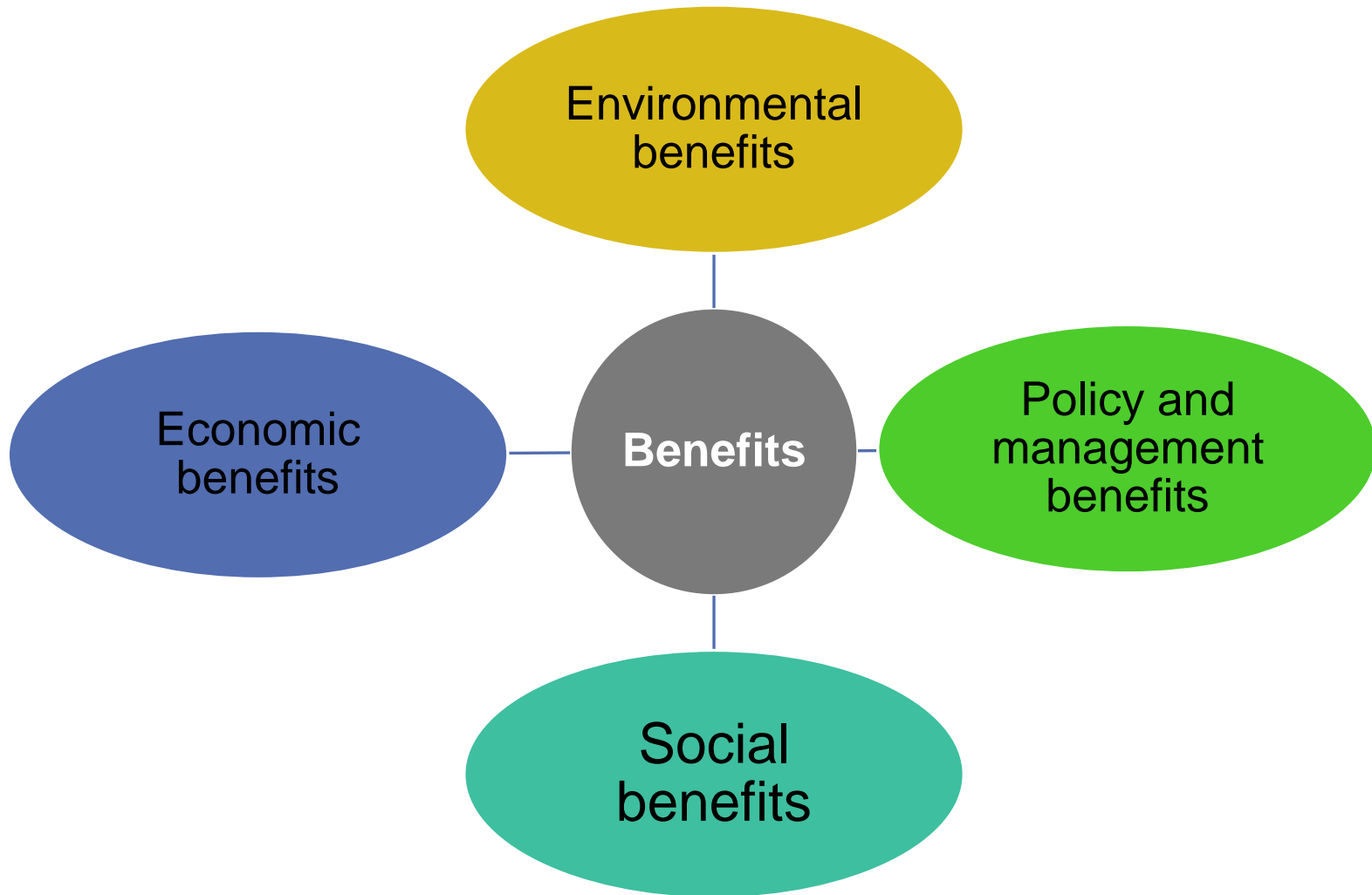
# Goals of the Approach



- To guide countries in the development and application of national SPP policies and action plans.

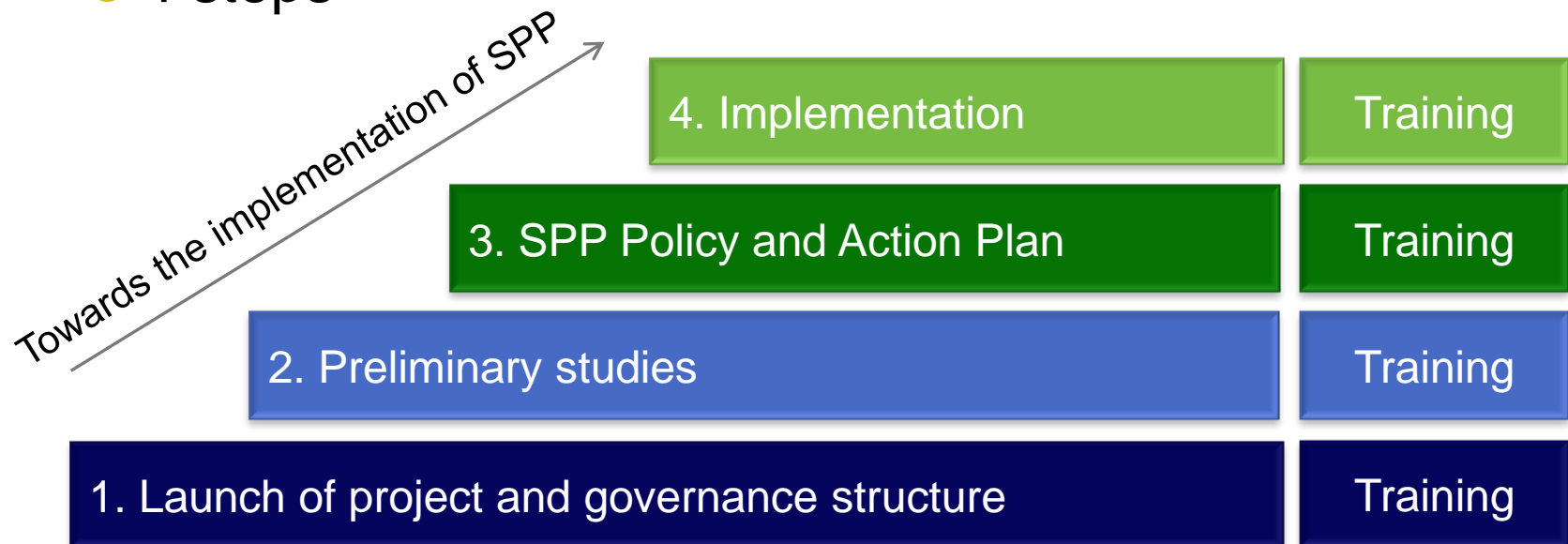


# SPP Benefits



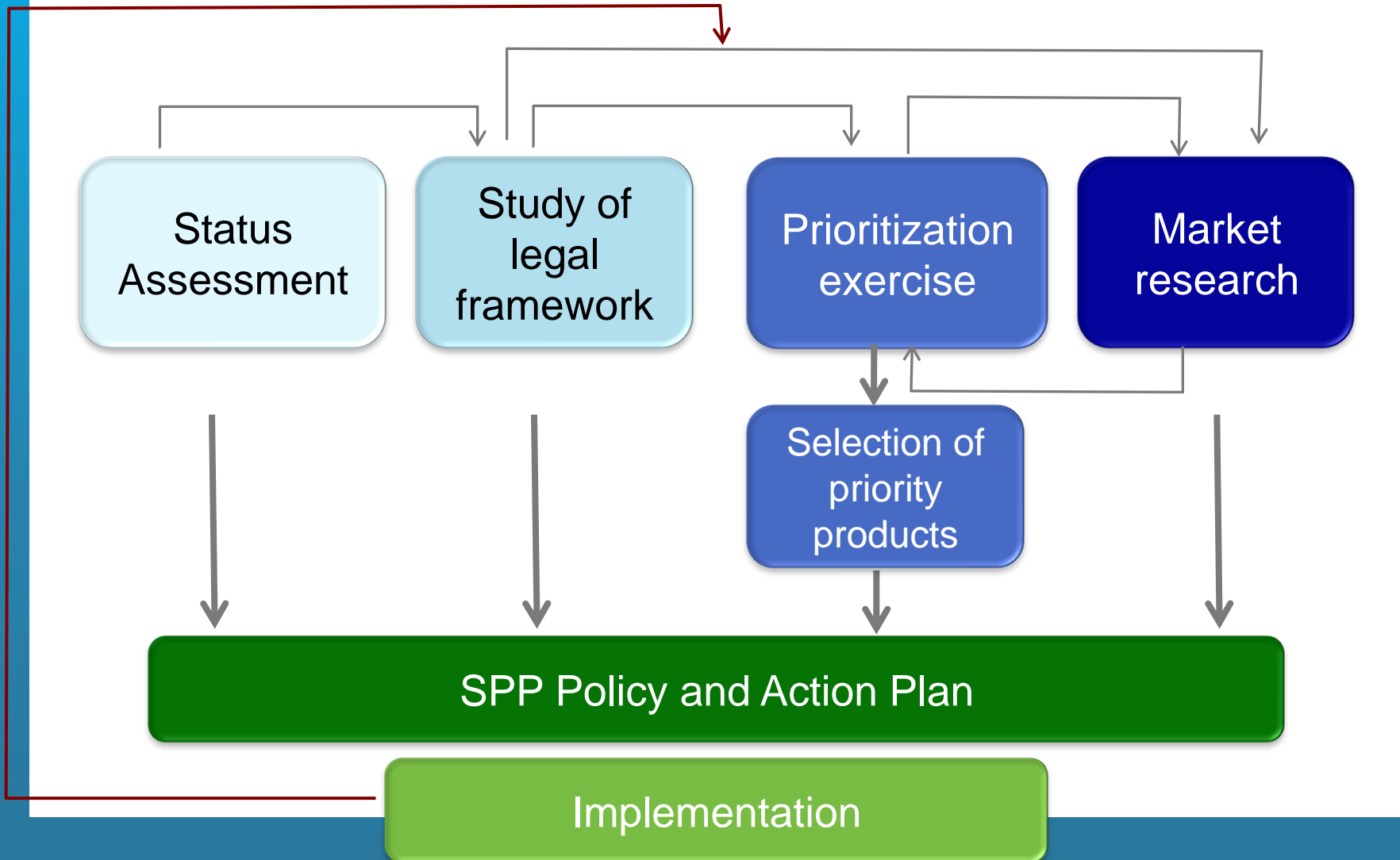
# Steps of the Approach

- 4 steps



- Ongoing training during the process
- Application adapted to national context

# Expected outcomes – Steps 2-3-4





## Identification of priority fields of action for SPP

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# Goals

- To focus efforts of the SPP policy/action plan
- To prioritize robustly and coherently according to:
  - The environmental and social risks and opportunities of the pre-selected goods and services
  - The economic impacts
  - The priorities of the country
  - The importance of the sector (spend analysis) and the position of the State on the market



# Prioritization criteria (contd)

- The scope for action (e.g.: leads)
- The market readiness
- The price difference between conventional and sustainable goods taking into account Life cycle costing (Total cost of ownership) and if possible externalities
- The complexity of the procurement of the particular product groups (buildings vs paper) – quick wins

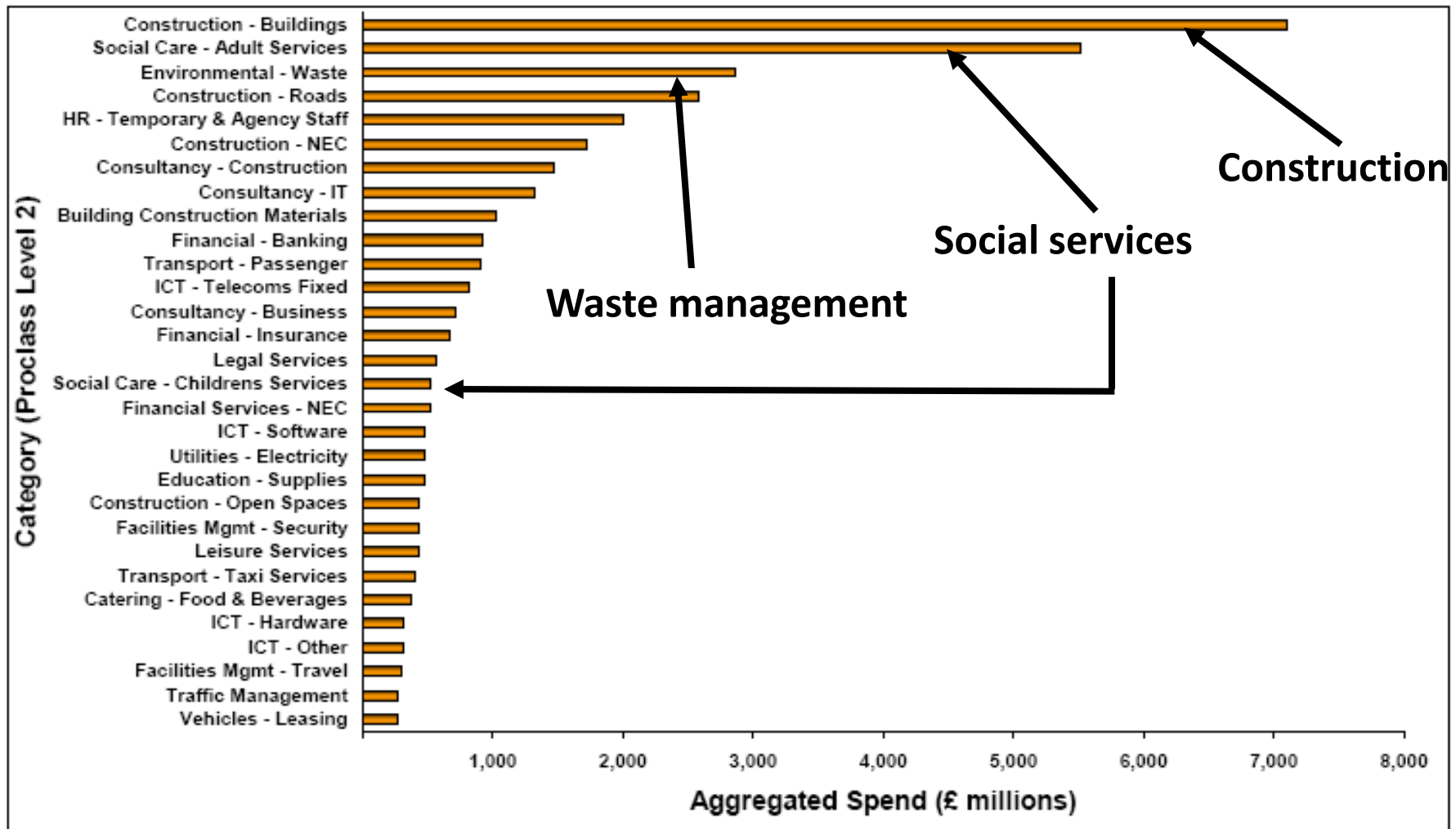
# Examples of priorities/problems

## Argentina:

- Reduction of water, soil and air pollution
- CO2 reduction
- Waste minimization
- Optimized use of natural resources
- Ozone protection
- Creating jobs and fair working conditions
- Legal compliance
- Improving public image
- Improving institutional/transparency aspects

# Example: Expenditure analysis

## Top-30 spend categories

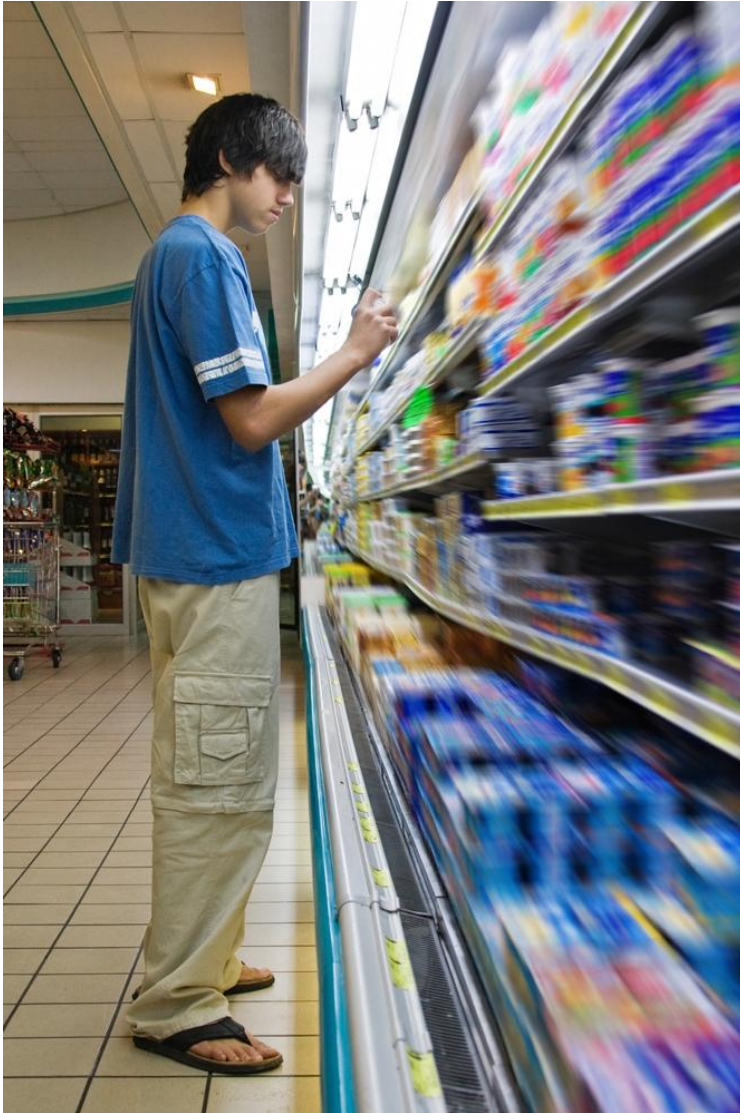


# Example: Prioritization Mauritius

“Quick wins”	Pioneer	Challenge
<ul style="list-style-type: none"><li>• Food and catering</li><li>• ICT (equipment)</li><li>• ICT (maintenance)</li><li>• Paper and publications</li></ul>	<ul style="list-style-type: none"><li>• Building</li></ul>	<ul style="list-style-type: none"><li>• Waste collection and management</li><li>• Road building</li><li>• Waste water treatment</li><li>• Water supply works and maintenance</li><li>• Power generation plants and equipment</li></ul>

# Prioritization Moldova Oct. 14

- Energy efficient buildings
  - Doors and windows
  
- Organic agriculture
  - Fruits and vegetables

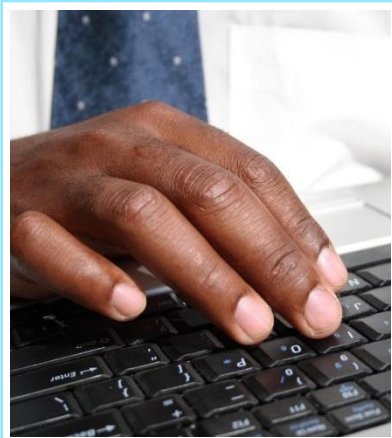


## Market readiness analysis (MRA)

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## Goals

- To assess the production capacity of sustainable goods and services in the country.
- To determine the market's potential response (imports/national production) to SPP policies (current and future requirements).
- To identify existing certification or verification tools, as well as gaps.
- To assist in the planning of activities for gradual implementation of SPP.



- Prioritization of products and services
  - Sustainability attributes
  - Verification tools
- Analysis of supply
  - Supply of conventional vs sustainable products (volumes, local production vs imports, trend of investments, fiscal and customs regimes, price analysis, numbers and location of suppliers, etc.)
- Analysis of demand
  - Sustainable consumption policies
  - Evolution of demand for sustainable vs conventional products, public vs private demand
- Conclusions and recommendations (short, medium or long term).



## Methods

- Interviews with key actors (producers, importers, trade associations, verifiers, labeling managers...).
- Surveys of companies in the different sectors.
- Workshops with companies.
- Compilation of public information and/or gathered by the managers or certifiers of management systems and social and environmental labeling systems.

# Expected outcomes

- Identifying main product/service groups where to include sustainability criteria.
- Getting to know the production/import outlook for these products and services in the country.
- Identifying the role of Micro-SMEs in the production/import of the sustainable goods and services
- Detecting measures for sustainable consumption and production policies and associated regulations.
- Raising awareness among target sector companies.
- Defining criteria for SPP.
- Determining short, medium and long term actions.

Terima Kasih !

Gracias !



Grazie !



Thank you!

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谢谢

Дзякуй

Tack!

спасибо

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